









FOR IMMEDIATE RELEASE: July 1, 2013

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GLENDALE CVB LAUNCHES NEW BLOG

a division of Parks, Recreation & Library Services

Glendale, Ariz. — The Glendale Convention & Visitors Bureau is offering a new tool to attract travelers to Glendale and the West Valley and help people keep up with events and tourism-related activities. The Glendale CVB is now blogging about the best places, deals and events to check out.

The Glendale CVB is launching this new blog to accompany the full lineup of interactive tools designed to help connect the traveler with the various sights and experiences available in Glendale and the surrounding West Valley cities.

"Visitors will still find great information on our full website, but now we are adding a new layer of connectivity that we encourage people to explore and share with others," said Lorraine Pino, Glendale CVB manager. "The new tool will also allow us to engage CVB members to tell stories about their hidden gems as guest bloggers."

Regular posts, featuring pictures and videos will be compiled from staff and guest bloggers. The blog can be accessed through www.visitglendale.com . Also, check out CVB happenings and announcements on Facebook/GlendaleCVB or follow our tweets @GlendaleCVB.

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